



**NATIONAL ECONOMICS UNIVERSITY**

**INVITATION**  
**YEARLY E-PHD SEMINAR**  
**YES2021**



**NATIONAL ECONOMICS UNIVERSITY**

## **INVITATION**

**E-PHD PROGRAM'S ACADEMIC COMMITTEE**

It is our honor to invite:

TO THE

### **YEARLY E-PHD SEMINAR - YES2021**

**"INNOVATION AND SUSTAINABLE DEVELOPMENT UNDER UNCERTAINTY"**

#### **Time**

**8:30 am, November 5th, 2021**

#### **Venue**

**Conference Room G, A1 Building, National Economics University**

*Thank you for your attendance!*



**Head of Committee**

**Vice President/ Prof. Tran Thi Van Hoa**

## **AGENDA: YEARLY E-PHD SEMINAR (YES2021)**

### **08:30 - 08:45** Opening

Introduction of distinguished guests and the Seminar  
Welcome speech by Prof. Tran Thi Van Hoa

### **08:45 - 10:00** Session 1: Innovation and Change

- 1) The origins of cooperatives and eco-innovation modes for cleaner production: A case study of agricultural cooperatives in Vietnam
- 2) Perceived organizational identity in a flux of change: A case study of public universities in Vietnam

### **10:00 - 10:15** Break

### **10:15 - 11:45** Session 2: Behaviors under Uncertainty

- 1) Immediacy, social responsibility and integrity: An experiment study in online learning.
- 2) Afterlife beliefs and impulsive buying as a coping behavior to pandemic.
- 3) The impact of employer attractiveness on student's perception of corporate reputation and job application intentions in Binh Duong province

*Lunch*

### **13:45 - 15:30** Session 3: Local Development

- 1) Local leaders' traits, values and citizen participation in Vietnam.
- 2) Finding optimal change in economic structure to meet emission reduction target: a case study of Poland.
- 3) Study on product innovation among craft firms from the perspective of Institutional Logics.

### **15:30 - 15:45** Break

### **15:45 - 17:00**

### **Session 4: Sustainable Consumption**

- 1) Inconspicuous luxury consumption: A view from the ethical perspective.
- 2) Antecedents of socially sustainable tourism behaviors: A study of tourists in Vietnam.

### **17:00 - 17:15** Closing Speech